



Alpha Phi 3rd Annual Red Dress Gala



University of Michigan ~ Theta Chapter

To Our Friends of Alpha Phi,

The Theta Chapter of Alpha Phi Fraternity is excited to announce our Third Annual Alpha Phi Red Dress Gala. We would like your support in our preliminary efforts to raise funds for the Alpha Phi Foundation, a not-for-profit organization, which supports one of the most important issues for every woman around the world, cardiac care. Every year the foundation donates thousands of dollars to women's cardiac care organizations, and this is only possible through donations and help from supporters like you.

The Red Dress Gala will be held on November 7, 2009, and will feature a variety of entertainment such as a silent auction, a live band, and a 50/50 raffle. Net proceeds from the Red Dress Gala will benefit the Alpha Phi Foundation. The foundation is the philanthropic partner of Alpha Phi International, one of the oldest sororities in America. Through contributions from chapters, individual members, companies, families, and friends, the Alpha Phi Foundation funds many important groups such as the American Heart Association. As a charitable and educational organization, the foundation is classified as a 501(c)(3) organization by the Internal Revenue Service, and donations are tax deductible in the United States as allowed by law.

We hope you will be able to contribute to the 2009 Red Dress Gala.

With your gift or monetary donation, you will be supporting an important cause close to the heart of all Alpha Phis and women everywhere. Apart from helping to fund a wonderful cause, companies who donate will gain an invaluable marketing opportunity, which will reach many University of Michigan students and faculty attending the Gala. Depending on how much you are able to contribute, we have many exciting marketing opportunities to offer.

Additionally, if the monetary value of your donation falls into one of the Circle of Sponsorship categories you will receive the corresponding number of tickets to the Gala. Please see the following pages for more details. We greatly appreciate any support you can offer, and we also hope to see you at the event! Please look for your invitation in the Fall. Thank you again for your support!

With heartfelt thanks,

Hailey Orr
Event Chair

Alexandra Martella
Vice President of Marketing

Julia Rossel
President

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